

Regional Publications
Important Dates

Jim Doty email jedoty@sbcglobal.net

**Jim Doty will be out of town on the dates marked with asterisks and will need a volunteer(s) to:
(1) pick up Touchlines from Kinkos (FedEx Office) and deliver to Snack Bar by 7:45 AM Sat.
(2) pick up game cards from Doty's front porch and deliver to Almansor Park by 7:45 AM Sat.
(2) collect completed game cards from fields Sat PM and deliver to Doty's front porch.

Tues	Sept 6	Deadline for submittals for Touchline Issue 1 (Sept 10) with theme "player development" and "kick-off". Suggested material: last year's post-season play; awards received; new board members; Commissioner's column; Regional Coach Administrator column; clinics completed and planned
Sat**	Sept 10	Distribute Touchline 1. Get action photos and stories for Issue 2 with theme "being open". Trying new things, meeting new people. Or playing away from the ball, being ready to help.
Wed	Sept 14	Deadline for submittals for Touchline Issue 2 (Sept 17) with theme "being open". annual financial statement; Commissioner's column;
Sat	Sept 17	Distribute Touchline 2. Get action photos and stories for Issue 3 with theme "everyone plays". diversity, cooperation . . .
Sat	Sept 24	No Touchline (Picture Day) A good day to collect "everyone plays" photos and stories. Other topics include home-made team banners, selection of team names, expectations for the season.
Wed	Sept 28	Deadline for submittals for Touchline Issue 3 (Oct 1) with theme "everyone plays": Commissioner's column;
Sat**	Oct 1	Distribute Touchline 3. Get action photos and stories for Issue 4 with theme "balance"
Wed	Oct 5	Deadline for submittals for Touchline Issue 4 (Oct 8) with theme "Balance": Commissioner's column;
Sat	Oct 8	Distribute Touchline 4. Get action photos and stories for Issue 5 with theme "good sportsmanship" Action Shooter's will be selling their photographs.
Wed	Oct 12	Deadline for submittals for Touchline Issue 5 (Oct 15) with theme "good sportsmanship": Commissioner's column;
Sat	Oct 15	Distribute Touchline 5. Get action photos and stories for Issue 6 with theme "halfway there" (this is the fifth game day for most players--the halfway mark for the season. For "halfway there," think of a coach's pep talk at the halftime break in a game. Learning from the past, building for the future. Photos of team huddles, parent-child pep talks . . .
Wed	Oct 19	Deadline for submittals for Touchline Issue 6 (Oct 22) with theme "halfway there": Commissioner's column;
Sat	Oct 22	Distribute Touchline 6. Get action photos and stories for Issue 7 with theme "positive coaching". Regional Coach Administrator column.

Wed	Oct 26	Deadline for submittals for Touchline Issue 7 (Oct 29) with theme “positive coaching”. Commissioner's column. Regional Coach Administrator column.
Sat**	Oct 29	Distribute Touchline 7. Get action photos and stories for Issue 8 with theme to be decided
Wed	Nov 2	Deadline for submittals for Touchline Issue 8 (Nov 5) Commissioner's column; call for all-star nominations
Sat??	Nov 5	Distribute Touchline 8. Get action photos and stories for Issue 9 with theme to be decided
Wed	Nov 9	Deadline for submittals for Touchline Issue 9 (Nov 12) Commissioner's column; last chance for info about play-offs
Sat	Nov 12	Distribute Touchline 9. Get action photos and stories for Issue 10 with theme to be decided; U10 & U12B last regular season matches prior to semi-finals. TOP Priority: determine standings for semi-finals in U10 & U12B quickly, get them vetted and published quickly. Web site posting critical. Deadline for material for Yearbook (Team Photos, Rosters, Sponsor Ads).
Wed	Nov 16	Deadline for submittals for Touchline Issue 10 (Nov 19) Commissioner's column; U10 and U12 Boys Semi-final game schedule; Announcement of closing ceremonies and registration for Fall 2013
Sat??	Nov 19	Distribute Touchline 10. Get action photos and stories for Issue 11 with theme to be decided (good sportsmanship always works – especially in high-stakes games); U10 and U12B are playing semi-final matches. This is bound to be a high-energy day. TOP Priority: results of semi-finals, get them vetted and published quickly. Web site posting critical.
Wed	Nov 23	Deadline for submittals for LAST ISSUE of Touchline Issue 11 (Dec 3) info about closing ceremonies; all stars; Announcement of closing ceremonies and registration for Fall 2011; results of semi-finals and finals.
Sat	Nov 26	Thanksgiving weekend. No Touchline, no matches. TOP Priority: The Yearbook is the TOP Priority from Sunday, Nov 20 to Sunday, Nov 27. First goal is to get material for color cover to printer.
Mon	Nov 28	Yearbook must go to the printer.
Sat	Dec 3	Distribute Touchline 11. At this point we are not planning to publish a Touchline for Closing Ceremonies because of low demand. However, we can re-evaluate this decision during the season. If needed, Get action photos and stories for Issue 12 with theme to be decided; Final matches in U10 and U12.
Sat	Dec 10	Closing Ceremonies. No Touchline. Distribution of Yearbook.